



# MEDIA RELEASE

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## Leadership Monterey County Announces 2024 Class Participants

The Monterey County Business Council is excited to kick off the 2024 Leadership Monterey County program on February 23, 2024. Consisting of a diverse group of thirty participants, this 10-month initiative aims to impart knowledge about the pivotal businesses and organizations contributing to the economy and communities of Monterey County. The program is specifically crafted to educate leaders from various industries, fostering awareness and advocacy for the substantial economic influences within the county. Our notable participants in the 2024 cohort include:

- Jose Luis Barajas Salinas United Business Association (*Program Analyst*)
- Danny Bernstein HawkTower (*CEO & Managing General Partner*)
- Rachel Biby Montage Health (*Director of Business Development*)
- Linda Castillo Comerica Bank (*Vice President*)
- Tara Christion CHOMP (*Assistant Director of the Comprehensive Cancer Center*)
- Sonia M. De La Rosa County of Monterey (*County Administrative Officer*)
- Rachel Gaudoin Monterey One Water (*Communication Services Administrator*)
- Karina Gutierrez-Barboza Community Foundation for Monterey County (*Grants and Data Manager*)
- Marzette Henderson Monterey-Salinas Transit District (*Transportation Manager*)
- Taylor Honrath Elkhorn Slough Foundation (*Associate Director*)
- Amy Ivey Bay Federal Credit Union (*Senior Vice President, Chief Marketing Officer*)
- Nicholas Kite Habitat for Humanity (*Director of ReStores and Marketing*)
- Monica Lal Monterey Peninsula Chamber of Commerce (*President & CEO*)
- Albert Madrid Aera Energy (*Process Specialist*)
- Topher Mueller Chartwell School (*Director of Academic & Assistive Technologies*)
- Reid Norris Community Foundation (*Leadership Development Specialist*)
- Robert O'Keefe See Monterey (*President & CEO*)
- Mi Ra Park Muchmore Consulting (*Senior Advisor*)
- Gayle Pitman Hartnell College (*AVP of Institutional Equity, Effectiveness, and Success*)
- Laura Pruneda City of Marina (*Finance Director*)
- Gladys Rodriguez-Morales Fenton & Keller (*Attorney*)
- Maribel Roque Blue Zones Project Monterey County (*Organization Lead for Worksites*)
- Tania Santos Platinum Tax Payroll and Bookkeeping (*Enrolled Agent*)
- Danae Thomas United Way of Monterey County (*VP of Finance*)
- Dina Uribe Hartnell College (*Coordinator of the Career & Transfer Hub*)
- Cathy Weidemann Cambium Assessment (*Senior Program Manager*)
- Jessica Valero Salinas Valley Health (*Cancer Resource Center Manager*)
- Dr. Paige Viren Cal State Monterey Bay (*Executive Director*)
- Kevin Wen Driscoll's (*Manager, Market Research and Category Insights*)
- Patty Winters Bay Federal Credit Union (*Senior Vice President, CHRO*)