



123 Capitol Street, Suite B
Salinas, CA 93901
Kimbley Craig, Executive Director
CEO@mcbc.biz
831-216-3000
www.leadershipmc.org

10-Month Program
Application and Information for the Class of 2022
Application deadline: January 7, 2022 5:00 pm

Greetings!

Thank you for your interest in Leadership Monterey County (LMC). Leadership Monterey County builds awareness of local business and community concerns and encourages involvement and stewardship to help shape the future of Monterey County.

Our 10-month educational program (February to November) offers a comprehensive focus on important community issues. Our graduates take on many roles in the community including membership on nonprofit boards, participation on city and county boards and commissions and holding public office, along with leadership roles at all levels in a wide variety of civic, business, nonprofit, community and neighborhood groups.

Individuals benefit from our program in a number of ways including: a comprehensive understanding of important community issues and organizations, the ability to meet the “movers and shakers” in the community, building a diverse network of informed colleagues, strengthening professional skills and expanding contacts.

Tuition for the program is \$2,000. Tuition payment plans can be arranged.

The application form and attachments are due no later than January 7th, 2022 for the program beginning February 2022. After receipt of the applications, appropriate candidates will be asked to participate in a 30-minute interview. Interviews will be held until the class is filled. Notification of acceptance will take place in January and February.

For more information, please visit our website at www.leadershipmc.org and feel free to contact me at 831-216-3000.

Sincerely,

A handwritten signature in blue ink that reads "Kimbley Craig".

Kimbley Craig
Executive Director





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Your Name: _____

Congratulations on your decision to apply for Leadership Monterey County. If selected, you will join nearly 700 individuals serving in leadership roles in business, governmental organizations, public benefit groups and the community with enhanced leadership and personal effectiveness skills.

Leadership Monterey County builds awareness of local business and community concerns and encourages involvement and stewardship to help shape the future of Monterey County.

Leaders are trained and developed in a program that includes three components:

Education – Seminars on topical current events in Monterey County.

Experience – Hands on learning in a variety of community-based venues.

Exposure – Interactive panels with leaders from business, government, public benefit, education and a variety of other sectors.

Sessions are held in locations around Monterey County one day a month between February and November. The first class begins on February 25th, 2022.

Every applicant of the Leadership Monterey County program will be interviewed to provide in-depth information about the program and expectations of participants, and to answer any questions you may have about the program.

Criteria used to evaluate participants includes:

- Consistent, on time attendance and participation in all class and other scheduled activities.
- Management track individuals, with growth potential in their profession.
- Peer and Facilitator assessment of leadership development.

Please provide the following information with the confidence that it will be kept strictly private and will only be used in connection with your application to Leadership Monterey County.





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Your Name: _____

1. How did you hear about the Leadership Monterey County Program?

2. Please provide the following:

Home Street Address	City	State	Zip
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Home Phone	Cell Phone	Personal Email
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3. Your current employment information:

Company Name	Business Phone	Business Email
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Company Address	City	State	Zip
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Type of Business	Your Title	Length of time with company
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Your Direct Supervisor:

Briefly describe your responsibilities in your job:



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4. Please indicate your preferred method of contact:

_____ Personal email

_____ Business email

_____ Personal cell

_____ Business telephone

5. Please describe any significant life experiences (e.g. military service), higher education degrees, professional training or licenses.

6. The Leadership Monterey County Program focuses on the following areas of education and knowledge. Please rank them from 1 to 6, with 1 being the highest importance to you.

— Team Building

— Networking

— Greater Knowledge of local industries, government and community

— Personal Awareness

— Pathways to Service: Interest in Elected Office or Non-Profit Board experience

— _____

7. Please list the top 3 reasons why you are applying for the Leadership Monterey County Program.

1)

2)

3)



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8. Past and current organizational and community Involvement: Please list any community, civic, professional or social organizations in which you have participated:

Name of Organization	Description of Involvement
Name of Organization	Description of Involvement
Name of Organization	Description of Involvement
Name of Organization	Description of Involvement

9. How do you intend to use the skills, knowledge and motivation that you will gain from the program?

10. Program Expenses

The program expenses are \$2,000.00 per participant. These fees can be paid by the participant's employer, a sponsoring organization, or the individual participant. Limited scholarship funds are available for those highly qualified applicants who can demonstrate no other source for the funds. **The entire amount of fees is due upon the acceptance of the applicant before the first session.**

Please indicate the source of funds to meet the program expenses:

- ☐ Employer
- ☐ Sponsoring Organization
- ☐ Self
- ☐ Other _____

Please indicate to whom the invoice should be directed:

Name: _____ Company: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Note: For scholarships awarded, any tuition balance not covered by the scholarship will be billed directly to the applicant.



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11. Commitment

I agree to participate in an interview to discuss my interest and qualifications to participate in the Leadership Monterey County program. I am available to participate on the scheduled dates and times of class.

Applicant's Signature

Date

Please submit your application:

Mail: Monterey County Business Council
123 Capitol Street, Suite B
Salinas, CA 93901

Email: Kimbley Craig, Executive Director
CEO@mcbc.biz

The deadline to submit your application is 5:00pm on January 7, 2022

If you have questions about the content or procedures of Leadership Monterey County, please contact Executive Director, Kimbley Craig, at 831-216-3000, or CEO@mcbc.biz.

Applicants will be disqualified if they have a felony conviction. Participation in the Leadership Monterey County Program is open to anyone over the age of 18, regardless of creed, race, age, sex, philosophy or physical disability.